# DEAR FRIENDS,

Welcome to our new 2015 Wholesale Catalog. We are excited about the new opportunities that are growing this season at Spring Grove Nursery!

## OPPORTUNITIES TO ADD VALUE...

Our 2015 Collection includes a diverse & superior selection of trees proven to perform well in our landscape. We are proud to offer several new tree varieties this season, and we continue to grow only the best quality trees for our customers. Our combination of diversity & quality creates a unique opportunity to add value to any landscape project.

#### **OPPORTUNITIES TO PLANT...**

From a family wanting a little more shade in their yard to grassroots tree planting campaigns, we are noticing a marked increase in public awareness about planting trees. The opportunities here are endless for our industry, and we are excited to partner with our customers to be a valuable resource for trees, education, & ideas.

## **OPPORTUNITIES TO SHARE...**

While we mostly rely on face to face contact & handshakes with our customers, we do embrace new ways to communicate & share information. Through new opportunities like video, email, smartphones, & our website we enjoy opening up more avenues to share & grow with our customers.

### **OPPORTUNITIES TO SERVE...**

At Spring Grove Nursery we are proud to say that we always go the "extra mile" for our customers. From the first conversation to when the last tree is loaded or delivered, we make every effort to provide friendly service & expertise along the way. The opportunity to make our customer's day easier is one that we are very proud to be a part of!

#### **OPPORTUNITIES TO GROW...**

By growing trees we are given the opportunity to partner with great people in this industry. With every season our trees grow, our nursery grows, our partnerships grow, and our friendships grow. We enjoy growing our relationships with existing customers, and we welcome opportunities to start growing for new customers.

Thank you for giving us the opportunity to be your grower. We look forward to an exciting season ahead!

Sincerely,

Jamie Thomas Becky Thomas